



Data Protection Statement of INSEAD Alumni Association Switzerland

Version effective as of September 2023

With this Data Protection Statement, we, the INSEAD Alumni Association Switzerland (hereinafter **we** or **us** or **Swiss NAA**), describe how we collect and further process personal data. This Data Protection Statement is not necessarily a comprehensive description of our data processing. It is possible that other data protection statements are applicable to specific circumstances.

The term "personal data" in this Data Protection Statement shall mean any information that identifies, or could reasonably be used to identify any person.

[If you provide us with personal data of other persons (such as family members, work colleagues), please make sure the respective persons are aware of this Data Protection Statement and only provide us with their data if you are allowed to do so and such personal data is correct.]

This Data Protection Statement is aligned with the Swiss Data Protection Act.

1. Controller

The "controller" of data processing as described in this Data Protection Statement (i.e. the responsible person) is INSEAD Alumni Association Switzerland, c/o VIALEX Attorneys at Law Ltd, Pfingstweidstrasse 31, 8005 Zurich. You can notify us of any data protection related concerns or rejection requests using the following contact details: communications@insead.ch.

2. Purpose of Data Processing

We primarily use your personal data (such as name and contact information) for marketing purposes, event organization (including sharing of participants' lists) and demonstration of our work. Also, we share the fact that you are a paying member of the Swiss NAA with INSEAD. Moreover, unless you have withdrawn your consent explicitly, we may take pictures and/or make recordings of events and share them.

In addition, in line with applicable law and where appropriate, we may process your personal data and personal data of third parties for the following purposes, which are in our (or, as the case may be, any third parties') legitimate interest, such as:

- asserting legal claims and defense in legal disputes and official proceedings;
- ensuring our legal obligations.

If you have given us your consent to process your personal data for certain purposes (such as for recording), we will process your personal data within the scope of and based on this consent, unless we have another legal basis, provided that we require one. Consent given can be withdrawn at any time, but this does not affect data processed prior to withdrawal.

3. Datatransfer and Transfer of Data Abroad

In the context of our business activities and in line with the purposes of the data processing set out in Section 2, we may transfer data to third parties, insofar as such a transfer is permitted and we deem it appropriate, in order for them to process data for us or, as the case may be, their own purposes. In particular, the following categories of recipients may be concerned:

- other participants of events, predominately located in Switzerland and possibly also in the EEA or the UK;
- INSEAD;
- the international INSEAD Alumni Association (**IAA**);
- our service providers (such as e.g. banks), including processors (such as e.g. IT providers);
- domestic and foreign authorities or courts;
- other parties in possible or pending legal proceedings;

together **Recipients**.

Certain Recipients may be within Switzerland but they may be located in any country worldwide.

If a recipient is located in a country without adequate statutory data protection, we require the recipient to undertake to comply with data protection (for this purpose, we use the revised European Commission's standard contractual clauses, which can be accessed here: https://eur-lex.europa.eu/eli/dec_impl/2021/914/oj?), unless the recipient is subject to a legally accepted set of rules to ensure data protection and unless we cannot rely on an exception.

4. Amendments of this Data Protection Statement

We may amend this Data Protection Statement at any time without prior notice. The current version published on our website shall apply.

Version 01, dated 05.2024

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