

Tech Entrepreneurship in Switzerland Panel with Peter Zemsky

The mood was vibrant when over 50 alumni and guests gathered for the **Tech Entrepreneurship in Switzerland Panel with Peter Zemsky**. For some, the event at the Baur Au Lac in June was the first large, in-person alumni event since the latest pandemic restrictions were lifted.



From l to r Marc Vollenweider, Stefan Pinggera, Julien Firmenich, Peter Zemsky, Anat Bar-Gera, Dominique Mégret

Peter Zemsky, INSEAD Deputy Dean and Dean of Innovation, moderated the panel of alumni founders and venture capital investors, bringing to light first-hand experiences on the development of the Swiss entrepreneurial ecosystem, the successes, and the failures.

The discussion from the podium covered training, education, scaling, financing, and the impact of the current macroeconomic challenges. Stories highlighted how founders and the Swiss economy are benefitting from the evolution of the ecosystem, but entrepreneurs also face challenges, such as structural hurdles.

Supporting Future Entrepreneurs

INSEAD alumni are engaged when it comes to entrepreneurship, aware of its relevance to the Swiss economy and to industry. It is the impetus for the Tech Entrepreneur Scholarship, a €40K scholarship that supports a year at INSEAD to improve the business education and business network of potential Swiss entrepreneurs. It is financed by the Swiss Scholarship fund, which is in a period of fundraising this year to increase the number of recipients each year. To learn more about it, see our [Swiss Scholarship](#) page.

The event was organized by **Julien Firmenich**, MBA'08J, President, INSEAD Alumni Fund, Switzerland, and **Reto Gyax**, MBA'13D, Zurich Chapter President.



Past Event Report: INSEAD Alumni Association Switzerland, INSEAD Alumni Fund Tech Entrepreneurship in Switzerland Panel with Peter Zemsky June 2022

Keynote Speaker and Panel

Peter Zemsky, Deputy Dean and Dean of Innovation, INSEAD

Anat Bar-Gera, MBA'87D, Angel Investor and Serial Entrepreneur

Dominique M gret, MBA'96D, Head, Swisscom Ventures

Stefan Pinggera, MBA'12J, Founder CheckYeti

Marc Vollenweider, MBA'91D, CEO and Co-founder of Evaluesserve

