

# Ocean Conservation And Venture Philanthropy



THE **ROCKET**  
FOUNDATION

**blue ventures**  
beyond conservation

**INSEAD**

Alumni  
Association  
Switzerland

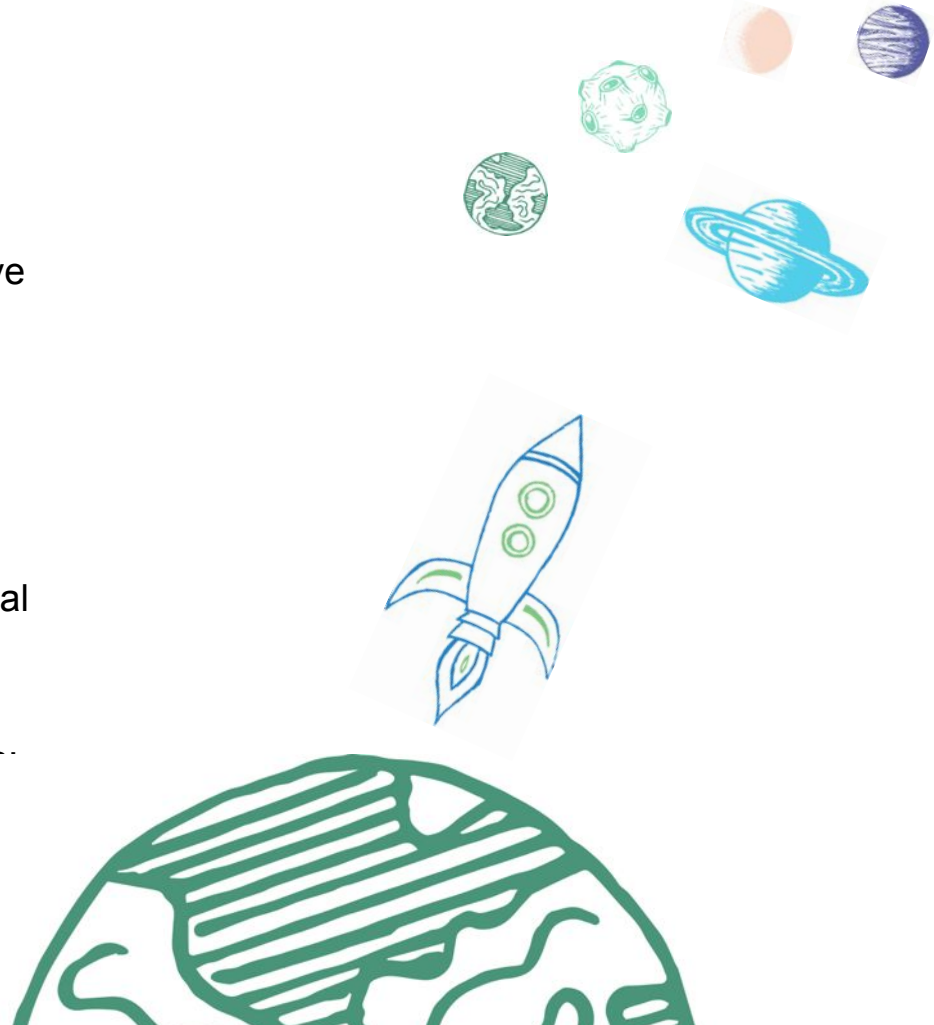


# Vision and mission

**We are** a group of like-minded people who share a common desire to contribute to a better society. We connected through our passion to give back and have come together to form The Rocket Foundation to multiply our impact

**We aim** to leave a better world by supporting underserved communities and individuals, and by protecting the environment for future generations

**Our mission** is to identify and support projects, social enterprises and change makers, who are creating a better world and want to have a positive impact on society and our planet. We promote the most promising ideas and initiatives via two main activities: funding and business support



# The Team

**We are a team of like-minded professionals who share a common goal of alleviating some of society's most pressing issues.**



**Fabrice d'Erm**  
Co-founder

20 years in the finance industry and for 10 years an angel investor, board member, mentor & coach to social entrepreneurs



**Rebecca Berlinger**  
COO

20 years experience in the asset management and private equity industry with focus on finance, audit, operations and compliance; coach & mentor and board member



**Daniel Wyss**  
Co-founder

Investment banking professional active in philanthropy, ex-President of Lions Club Zurich Rietberg and a mentor for social innovators



**Christophe Ehrbar**  
Co-founder

10 years in the finance industry and for over 10 years Chairman and CEO of The Hess Group



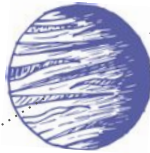
**Chirag Shah**  
Resident Entrepreneur

Serial entrepreneur and business angel for over 20 years. Professor of Entrepreneurship at INSEAD business school

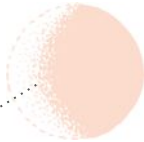
# Our guiding principles



We strive to have a positive impact on society and our planet



We focus our donations and support on projects that are aligned to our objectives



We aim to attract individuals and corporations who share our vision to grow and expand the Rocket Foundation community



We work closely with our stakeholders and partners to multiply the impact created



We utilise new technologies to accelerate our mission

# Our five impact themes

Where others see problems, we see solutions



## Theme 1 - Food, Nutrition & Health

We look for innovative and disruptive projects that can radically change the global food and agriculture system (SDG 2) as well as those supporting access to quality healthcare (SDG 3).



## Theme 2 - Quality of Education

We support change makers active in the area of Education (SDG 4) in particular those using technologies to scale their positive impact.



## Theme 3 - Rethink our Economic, consumption and development model, & Sustainability

We assist social entrepreneurs who contribute to redefining our economic and development models (SDG 8, 9 and 11), our consumption and lifestyle choices (SDG 12) and fighting poverty (SDG 1).



## Theme 4 - Inclusive and Equal Society

We support projects that provide solutions for an equal and inclusive society where gender inequality (SDG 5), pay gap and income distribution (SDG 10) and conflicts (SDG 16) are reduced.



## Theme 5 - Protection of the Environment

We support projects that provide innovative and scalable solutions to SDG 6 (clean water and sanitation), to SDG 7 (affordable and clean energy), to SDG 13 (Climate action), to SDG 14 (Life below water) and to SDG 15 (Life on Land).



# What we do

The Rocket Foundation acts as an **accelerator for social entrepreneurs** who seek to solve some of the most pressing problems in society and for the environment.

We provide a **platform to scale up and promote** their solutions with a flexible, hybrid and tailor-made approach

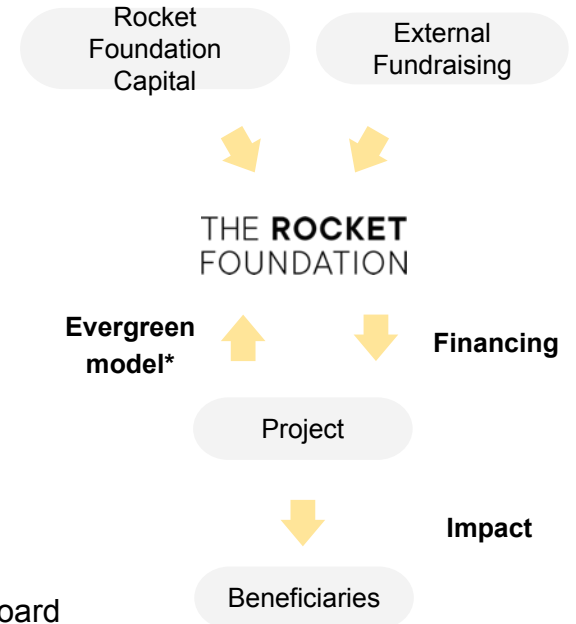
## Funding

- Grant
- Working capital
- Long term loans
- Equity/Capital participation
- Financial support is between 50,000 and 500,000 CHF

## Coaching

- Advisory services on strategy, finance, marketing, HR, business development
- Coach & mentor program via our Ambassadors, Corporate Partners and Advisory Board members

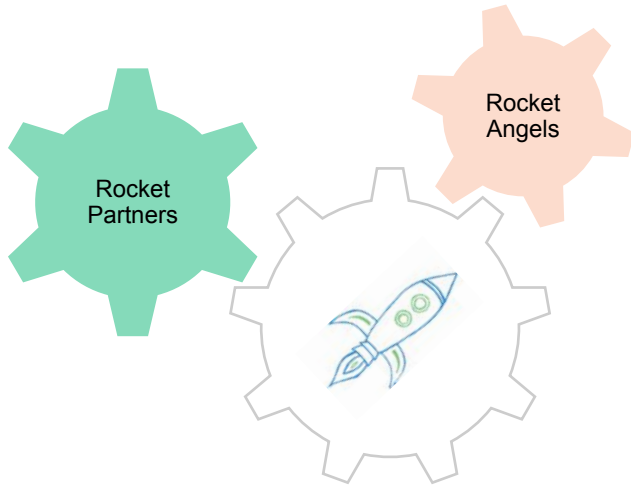
THE **ROCKET**  
FOUNDATION



*\* income from loans; capital appreciation from exits are reinvested into the Rocket portfolio*

# Our Partnership Models

For donors looking for a higher level of engagement we offer the **Rocket Angel** and **Rocket Partnership** models.



## Key Features of the Rocket Angel and Rocket Partner Models

- 100% of your donations go to the Rocket portfolio projects
- Donations can be to specific projects or allocated across the Rocket Portfolio with the possibility to actively manage your individual portfolio
- You will receive tailored impact reports for your personal portfolio contribution
- Rocket Angels and Rocket Partners are recognised on our website and provided the Rocket badge to display on their website and marketing
- As a Rocket Partner, you have the opportunity to play an active role in supporting selected ventures through workforce participation, training and mentoring

**Rocket Angel** status is achieved from **5,000 CHF** or **100 CHF** per month

**Rocket Partner** status is achieved from **20,000 CHF** or **500 CHF** per month



# Achievements to date

## **Child's i Bicycle Project (2020)**

Over **645** children were reached and community volunteers were able to reach **3 times** as many families in need.

This project was expanded to over **250** community volunteers across Uganda.

## **Velafrica & FasoVelo – Burkina Faso (2018)**

Nearly **10,000** bicycles have been sold through a new hub in Burkina Faso. Employment created for **10** employees

## **Coaching & Mentoring of non-portfolio projects**

Aiducation, SUGI and Kabakoo

## **Powercoders Youth Coders (2020)**

Training for over **20** youths from refugee, migrant and underprivileged backgrounds in Switzerland

This pilot is now being extended with plans to launch training for over **300** students across Switzerland

## **Powercoders – Remote Coders (2021)**

Support the successful application to the Swiss Development Corporation for CHF 1.2m of funding for the PowerCoders RemoteCoders project in Northern Africa

## **Partnership with Insead Business School**

We connected MBA students with social enterprises. Projects were coordinated with **Blue Ventures, Kabakoo** and currently ongoing with **Velafrica**



# Blue Ventures

Blue Ventures is working to restore the world's oceans and improve the livelihoods of traditional fishing communities, partnering with small-scale fishers and community organisations to address overfishing and safeguard ocean life in ways that benefit people.

## Our Partnership

We are raising 150,000 CHF over the next three years to fund this exciting project. Starting with the initial the scoping and reconnaissance, the building of locally managed marine protected areas and the establishment of pilot projects across the area. As this venture takes Blue Ventures further into a new region there will be further opportunity to scale and grow their impact and for local communities to leverage from their experience and success to date across Africa and the coral triangle.

THE **ROCKET**  
FOUNDATION



# How to Donate



Via TWINT



**Via our website:**

[www.therocketfoundation.org/donations](http://www.therocketfoundation.org/donations)

**As a Rocket Angel or Rocket Partner:**

Contact us for more details:

[info@therocketfoundation.org](mailto:info@therocketfoundation.org)

