

## **INSEAD Alumni of Switzerland Endowed Scholarship for Swiss Candidates**

### **Description:**

The scholarship was established in 2016 through the generous support of the INSEAD alumni community in Switzerland and is awarded to Swiss candidates.

It will help attract the best talent in Switzerland to the INSEAD MBA programme while at the same time maintaining the exceptional diversity that is the hallmark of the school. The award will be merit based therefore will support candidates who demonstrate strong academic promise, talent and leadership.

One scholarship will be awarded each academic year. The first recipient will graduate in the MBA class of December 2018.

### **Eligibility:**

Applicants must be Swiss.

Preference will be given to meritorious candidates who have received their primary and secondary education in the country.

### **Essay topic:**

- 1). In approximately 250 words explain why you believe you should receive an INSEAD Endowed Scholarship for Swiss candidates. Please outline any factors that you feel distinguish you from other candidates.
- 2). In approximately 150-200 words provide a concise and accurate description of your financial circumstances as well as a cash flow forecast for the year at INSEAD (details of income set against all expenditures).

**Amount of Award:** €20,000

### **Sustainability:**

Within their 10 years of graduation, the recipients will be encouraged to give back the matching amount to the Swiss Scholarship Fund or to help fund-raise for it.

Upon completion of the MBA programme, the candidates will meet with the scholarship Founding Donors Group in Switzerland for an update on his/her experience at INSEAD.