

INSEAD

Alumni Association
Switzerland

AN
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2017



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Highlights of 2016/17 session

INSEAD's success would not be possible without our alumni who continue to further business as a force for good all over the globe.

I am pleased and honored to report that the past year has been another exceptional one for INSEAD!

Our School continues to reach new heights, and in response, the Financial Times ranked INSEAD #1 for the second consecutive year. I hope you will all take a moment to contemplate the enormity of that achievement, as it is one which all members of the INSEAD community, past and present, have had a part.

Women Graduates In January 2017 we welcomed to INSEAD the Class of MBA'17D, which represents the highest ever proportion of female students in any given programme, at 38% of the class. We expect 358 women to graduate from INSEAD this year from the '17J and '17D classes, a terrific number surpassed only by Harvard and Wharton.

Launched on 15 January 2017, the Salamander Challenge followed the travels of our Salamander mascots and ambassadors, Sami and Sally (#SamiAndSally) as they brought together alumni and friends across the globe. The Challenge, which reinforces the importance of investing in our school as we promote business as a force for good, culminated in the INSEAD Giving Day (#INSEADGivingDay) on 21 February 2017.

Alumni Support In 2015/2016, we were thrilled that support from our



alumni and friends grew significantly, resulting in gifts and pledges of more than €23 million, a 67% increase on the previous year. This increasing support is enabling our school to plan and realise new projects that enhance INSEAD's influence in the world. This philanthropic investment and momentum has continued into 2016/2017, with new gifts opening innovative possibilities in many strategic areas. Alumni in Switzerland are an example, with your recently established endowed MBA scholarship for Swiss candidates.

Developing Alumni Services In November 2016, the IAA and INSEAD signed the "INSEAD Alumni – Vision 2020", a new partnership agreement outlining our shared vision and commitment to drive alumni engagement with a focus on raising awareness about the importance of IAA/NAA membership and developing more services for alumni.

In September 2016 we introduced a digital pilot programme focused

on lifelong learning for alumni who are members of an NAA or the IAA. The participants in the course shared extremely positive feedback with the School, so much so that we are confident that this course will lead to a similar rollout to more alumni this year. Moreover, we are planning and developing new online courses to become available on a regular basis in the future.

Global Reunions Last year, over 4,000 alumni returned to campus for class reunions and attended INSEAD Alumni Forums in New York, London and Tokyo. The forums are a platform on which our faculty can exchange ideas with alumni and provide thought-leadership on current business issues. In addition, this past year, we organised 130 events in which we brought our faculty and alumni together and convened 86 faculty speaker events for our alumni.

Happily, INSEAD's success would not be possible without our alumni who continue to further business as a force for good all over the globe.

I wish you a wonderful 2017!

Ilian Mihov – DEAN INSEAD



INSEAD Faculty Make CASE Bestseller List Fontainebleau, France

Four INSEAD Professors, Pierre Chandon, W. Chan Kim & Renée Mauborgne and Ben M Bensaou, made the Case Centre's top 40 bestselling authors 2016. Professor Chodron also won the Overall Award 2016 (above left with The Case Centre's Director, Richard McCracken) and the Outstanding Contribution to the Case Method Award 2016. The Case Centre holds the world's largest collection of management teaching materials written by over 8,000 researchers worldwide.
insead.edu/news/2016-bestselling-case-authors



Fully-Booked: 4th Swiss Board Training 2015/18 Zürich, Switzerland

The fourth Swiss group joined fellow alumni in Fontainebleau in November 2016 for the latest INSEAD Board Initiative (IN-BOARD) training. IN-BOARD is an executive education program exclusively for alumni. The courses are customised and localised by the Belgian, Dutch, German and Swiss alumni associations.

insead.ch/?cat=38



INSEAD #1 ONCE AGAIN Global

On 30 January 2017, the Financial Times awarded INSEAD's MBA programme the top position in its Global MBA Ranking; Members of the INSEAD community gathered together across the school's three global campuses to celebrate the announcement.

EVENTS 2016

Inspiring the INSEAD spirit with
learning and social events
across Switzerland



The brilliant sunshine, groomed slopes and a large contingent of INSEAD alumni, had everyone smiling in Verbier in January.

The Verbier Ski Weekend is an annual alumni event open to all promotions and family members. This year, event co-organizers, Yves Haldemann, MBA'94D, and Philippe Mauron, MBA'95J, welcomed a group of thirty to the three-day get together.

"It was great to welcome so many alumni and friends in Verbier, especially to see the large number of younger alumni and newcomers," said Philippe Mauron.

The group appreciated the classic après-ski and nightlife, with socializing extending late into the night. The long-lasting festivities did nothing to diminish the number of smiles on the piste the next morning, as the parties gathered in groups based on level of ambition, free-style or advanced

skiers, and less advanced who tackled the gentler slopes.

Verbier Traditions Snow conditions on Mont Gelé and Mont Fort were quite different this year compared to last year, however the sunny weather more than made up for the lack of deep snow. The sunshine also made lunch on the restaurant terraces beside the slopes particularly attractive.

The determined skiers finished at four in the afternoon, while others began après ski earlier. "The mood was more festive than ever, both during the day and at night too!" said Yves Haldemann. In the evening alumni settled in at La Grange for one of its acclaimed dinners. The restaurant is popular and it is necessary to make the

booking for the INSEAD group well in advance.

The Verbier tradition will go on. Next year will be its 20th edition. So save the dates: January 19 to 21, 2018 and join in the annual sporty fun!

January 2017

See report: Verbier Ski Weekend
insead.ch/?p=8266

Innovators, business leaders & global brand executives sharing insights



Executive in a PE-owned company: General or Soldier?

IPEC Zürich

Some private equity investors see management as the greatest risk factor and a key success factor.

The INSEAD Private Equity Association (IPEC) hosted an evening conference at the recently refurbished Restaurant Spitz in the Landesmuseum, welcoming more than 65 guests, two-thirds of whom were alumni. IPEC president, Martin Spirig, MBA'06J (pictured left), moderated the discussion, which covered key success factors in managing a PE-owned company, beginning with the question: what type of manager is required, is it a general or soldier?

The panelists (pictured here from 2nd left to right) were Fred Gamper, Former CEO of several PE-owned companies, Dorothea Kronenberghs, Head of German Division,

at Directorbank, a specialized executive search firm, and Tomas Aubell, MBA'99J, Head of Investments, Jacobs Holding AG, formerly with EQT.

Some buyout houses see management as the greatest risk factor. The list of traits describing

the ideal manager is long. It is a role suited for those with a great education, stamina, experience creating value in an organization and an entrepreneurial drive.

Experience shows that driving sustainable value-creation is like an extreme team sport; it's the "champion's league".

Other topics discussed included how to achieve alignment of interest and avoid friction; remuneration strategies; and the need for managers to understand the PE culture and model because it is a label applied today to many different types of investors.

January 2017

See report: Executive in a PE-owned company: General or Soldier?

www.insead.ch/?p=4357



Un Entrepreneur Hors du Commun: Horlogerie Perspectives 2016-2017

Geneva Chapter

The Swiss watchmaking legend, spoke to a full house at an evening conference. Jean-Claude Biver, CEO of TAG Heuer, Chairman of Hublot and head of the LVMH Watch Division, shared his experience. He is best known for the turnarounds of the three major watchmaking brands.

About restructuring Tag Heuer, he said key success factors were working with the same team for more than 10 years, aligning price points with the brand image, but also automating manufacturing and cutting costs to return to growth and profitability.

Working with people who he feels are better than himself in each functional area, (e.g. marketing, engineering), is one of the secrets of his success.

Stable Team & Know-How Success is bred not only by stable talented teams, according to Biver, but also by the Swiss ecosystem, which he said is adaptable and entrepreneurial. About Switzerland he said: We have no mines, but have the biggest mining company in the world. We have no coffee, but have the biggest coffee producer.

We have no tall buildings, but have the world's leading elevator manufacturer. We have no oceans, but have one of the world's leading merchant marine companies. The talk concluded on Biver's outlook on watchmaking. Ludovic Choppin, Geneva Chapter Presi-

dent organized the event, along with the Graduate Institute of International and Development Studies.

May 2016

See report:

CEO Event: Jean Claude Biver
insead.ch/?p=7494



Buy Yourself a Company

Zürich Chapter

Two keynote speakers revealed the excitement, the challenges, the disappointments and the joys of owning your own company.

Alumni with entrepreneurial interests attended the sold-out evening conference at the Viaduct Impact Hub, organized and moderated by Matthias Frieden, MBA'05J, Treasurer. The keynote speakers were Mark-Anthony Holloway, MBA'98J, CEO of Swissfeed AG and Tobias Raeber, Co-Owner, Herchenbach Industrie-Zeltebau GmbH (photo from r to l). The ensuing discussion focused on how to find a

company to acquire, financing it and running it.

The panelists were Jules Grüninger, MBA'95D, Founding Partner, Quarton International AG Zürich; Roger Kollbrunner, MBA'97J, Co-Owner and Partner of Novus Partners AG and Patrick Forte, Head of KMU Advisory Switzerland, UBS (from l to r)

Succession Deals Switzerland has thousands of small and mid-sized "hidden gems", founder owned-businesses ready for sale or a management buy-in. Competition to buy Swiss companies is not as high as in neighboring countries and valuations are lower.

There are many paths to buying a company. The oldest approach is to rely on intermediaries, brokers and personal networks. The "Search Fund" model is emerging. It can work in Switzerland too, but it is challenging due to limited commercial

databases. Financing the acquisition is surprisingly straightforward if a quality target is found. It helps a lot to have experience and a network within the industry targeted.

May 2016

See report:

Buy Yourself a Company
Zürich Chapter
insead.ch/?p=4357



Digital Health: Future Promises & Today's Reality

Swiss Healthcare Industry Club (CHIC)
Digital Health technology has the potential to be life-enhancing and life-extending. How does it impact the life science industry? Who will lead the change?

The answers to these questions and more were revealed at an evening conference with more than 80 guests and alumni at Bristol-Myers Squibb in Canton Zug. The event was moderated and organized by Aleksandar Ruzicic, MBA'97 CHIC President, with support from regional partners Technologie Forum Zug and Canton Zug.

The panel first defined digital health, clarifying that it is not simply applying information and communication technology (ICT) to address health problems.

Accessing Data Data is the key enabler of digital health, but data about patients and citizen health tends to be locked up in proprietary silos.

The Digital Health front-runners are taking a single disease approach. It is still early and transformation could end up being patient-led, insurer-led, or technology led (by giants like Google), or pharmaceutical and medtech companies. The latter have an important role to play and can benefit by sharing lessons learned, collaborating, communicating, and co-creating. In many cases, leading consortia will help to realize the tantalizing potential of Digital Health.

April 2016

See report:

Digital Health: Future Promises
insead.ch/?p=4357



ExLibris' Digital Transformation

Zürich Chapter

Worldwide, ExLibris is one of the few domestic competitors to keep ahead of Amazon in the books segment.

Digitalization has changed just about everything for Swiss retailer ExLibris. It affected the business model, channels, business volume business, employee skills, the

supply chain, and yet it has emerged as a leading consumer cross-channel platform for books, movies, games, ebooks and music in the Swiss German market. ExLibris has held its ground against iTunes, GooglePlay, Spotify, not to mention local competitors. How the CEO did it was revealed at an evening conference organized by Jann Hatz, MBA'96D.

Daniel Röthlin, CEO of ExLibris (centre) shared his experience fighting a multi-year multi-front battle for market share. It was a talk that showed that staying relevant and valued by consumers (in an age where competing on price and access to desirable products is a commodity) is actually where the real creativity and ingenuity in business lies.

Cost-Efficient Experienced alumni were struck by the speed of action. Röthlin executed a significant number of transformation projects, three a year since 2010. Besides the online shop, there was a roll-out of several award-winning mobile apps, a pioneering video-on-demand service and an algorithm-driven procurement system. It was all managed

with only 11 IT employees. Röthlin's insights into "emotion marketing" were particularly sought after during Q&A.

November 2016

See report:

ExLibris' Digital Transformation
insead.ch/?p=4357



UN Tour w/ Michael Møller, Director General

Geneva Chapter

The visit to the UN's Palais des Nations in October, featured a tour, private meeting with the Director General, and lunch in the Salon des Délégués.

Alumni took the opportunity to learn more about the Palais des Nations, the operational centre of the UN, and home to its many agencies. The event included a private meeting with Michael Møller, Director General, who says, "Geneva is the kitchen, when New York is the dining room".

The tour of the Palais des Nations revealed that it has well over 30 meeting rooms. The Assembly Hall, its largest, accommodates over 2,000 people. The halls and gardens display many works of art of the 2,000 in total. Many pieces were donated and given as gifts acknowledging the ideals of peace and justice.

Swiss Icon The UN buildings, like the nearby International Red Cross (another legendary organization that the Geneva chapter recently visited), are a part of Switzerland's heritage that became landmarks long before Switzerland actually joined. It became a member of the UN in 2002.

It all began with League of Nations in Geneva. After the Second World War the UN headquarters was

moved to New York to ensure that the United States, which was not part of the League of Nations (even if Woodrow Wilson was its main supporter), would be at the heart of the organization.

The fully-booked event was organized by Georges Kiener, MBA'82, Geneva Chapter Vice-President.

October 2016

See details:

UN Lunchtime Tour

www.insead.ch/?p=7773



Napoleon Bonaparte's fair process leadership is a peace instrument which is not well known... The more you practice it the more you preserve energies.

Ludo Van der Heyden, Geneva Evening Conference, December 7, 2016



SOLUTIONS STRATEGY EVENING CONFERENCE
January 20, 2016 Zürich Chapter



INSEAD SAILING EXPERIENCE
September 17, 2016 Geneva Chapter



HOLIDAY SEASON PARTY@IMAGINE
December 14, 2016 Zürich Chapter



DOPPELLEU CRAFT BEER EXPERIENCE
January 28, 2016 Zürich Chapter





11TH DRAGON BOAT TROPHY
August 28, 2016 Zürich Chapter



SWISS ELECTRICITY MARKET; TROUBLE AHEAD? JENS ALDER, CEO ALPIQ
November 22, 2016 Zürich Chapter



AUDEMARS PIGUET
WATCHMAKING EXPERIENCE
June 8, 2016 Geneva Chapter



GENDER BILINGUAL LEADERSHIP: AVIVAH COX, CEO 21ST
June 8, 2016 Zürich Chapter



MANAGING DUALITIES: PROFESSOR VAN DER HEYDEN (IDP & IN-BOARD)
Aprl 28, 2016 Zürich Chapter



EVENTS 2017

Truly unique Swiss
events and relevant business
conferences



Visit fascinating companies, unique places and meet new people across Switzerland.

The annual event program includes evening and lunch conferences with CEOs and business leaders, as well as opportunities to learn about the Swiss ecosystem from industry insiders. Recent visits and tours include, Audemars Piguet Watchmaking, Hublot Watchmaking, and Doppelbeu (Craft Beer) Brewery in Winterthur. There are several exciting new tours and events planned for 2017.

March 23, 2017

Brahms & Schumann OSR Concert, Lausanne, Geneva

Further information –

insead.ch/?p=8039

Photo Credit: amisosr.ch

March 30, 2017

Zürich Chapter

Objects of Beauty: Achieving Success With & Without a Legend

Evening conference with outstanding luxury fine craftsmanship experts.

Further information –

insead.ch/?p=8087

April 5, 2017

INSEAD Women in Business Club

IWIB in Geneva Every 1st

Wednesday of every 2nd month.

Further information –

insead.ch/?cat=121

May 10, 2017

Geneva Chapter

INSEAD REFRESH Networking Lunch Every 2nd Wednesday

of every 2nd month at Auberge La Mère Royaume at noon.

Further information –

insead.ch/?p=6227

May 30, 2017

Zürich Chapter

Energy Transition: The Future Is Not What It Used To Be...

A premium lifelong learning event with keynote speaker

Further information –

insead.ch/?p=8235

Swiss Scholarship Established



INSEAD offers a tremendous range of scholarships which makes the school one of the most inclusive top academic institutions in the world. We were able to add a very special scholarship to the list in 2016, by raising EUR 640,000 for the INSEAD Alumni of Switzerland Endowed Scholarship.

The capital will enable Swiss candidates to study at INSEAD for years to come. The fundraising effort was led by Brigitte Reverdin, MBA'81, IAF Representative Suisse Romande who, with the help of the "matching challenge" set by André Hoffmann, MBA'90D, and Patrick Firmenich, MBA'90J, created a group of Founding Donors. They each gave EUR 50,000, including Luc Argand, MBA'76, Remy Best, MBA'93D, Julien Firmenich, MBA'08J, Reinold Geiger, MBA'76, Pierre-André Maus, MBA'96D, Nicolas Pictet-Brigitte Reverdin, Christoph Rubeli, MBA'92D, along with corporate donor Philip Morris International (PMI), with thanks to André Calantzopoulos, MBA'84D, CEO, PMI.

The Swiss alumni community's generosity is a sign of friendship, commitment and trust. The fundraising achievement was celebrated at the "Full Moon Party" at la Société Nautique de Genève on September 16. It was organized by Reinold Geiger, Elisabeth Metzger, MBA'82 and Brigitte Reverdin.

More than a hundred alumni and guests attended the evening event, with INSEAD's Joanne Shoveller, Laurence Valette and Nida Januskis also on hand.

Gratitude was expressed to all those who attended, donors, large and small, as well as Leonidas Los, former IAF Chairman, Dorothée Deuring, MBA'96D, IAF Swiss Trustee, and Cyril Dalamel de Bournet MBA'82, for their support. Brigitte also thanked the Swiss Alumni Association, which sponsored the event enabling donations to go directly to the Scholarship Fund.

Further information:

https://give.insead.edu/iog_ch_en/swiss-endowment-scholarship.html



INSEAD's reputation and position were enhanced again in 2017 with its MBA ranked number one by the Financial Times for the second year in a row.

Part of this ranking is based on metrics that imply the value of its alumni community. As you can see in this edition of the Annual Alumni Magazine, the Swiss alumni community is indeed active, valued and friendly. Just how friendly became clear when Brigitte Reverdin, MBA'81, launched a fundraising campaign to establish a fully endowed Swiss scholarship. It was a terrific success.

Community Growth Membership in the Association climbed to 1,270 paid-up members in 2016, while the community in Switzerland grew to 2,900. We currently host more than 50 events and activities a year, promoting lifelong learning and friendship.

This past year the Swiss committee approved the new INSEAD Women in Business (IWIB) club, headed up by Mafalda Tenente, MBA'06J, in Zurich, and Laurence Amand-Jules, MBA'99D, in Geneva. This is the third theme-centric club apart from the Healthcare Club (CHIC) and the Private Equity Club (IPEC). IWIB's INVIGORATE events are open to all alumni, regardless of gender or promotion year. As a father of three daughters, having plenty of opportunities for women in business is very important to me, so I say that IWIB is as much for men as for women.

Collaboration and Service After having chaired the

Zurich chapter of the Association for several years, I took over the Swiss presidency from Richard Bissonnet. My aim is to build on the foundation of past presidents, continuing to make membership rewarding.

I intend to develop the collaboration between the Association's volunteers in Zurich, Geneva, Basel and Lugano, based on an integrated program, and enabling opportunities to learn from each other. I would like to thank Richard Bissonnet for five years of dedicated service, my fellow Swiss committee members, as well as alumni event volunteers.

It is very encouraging to have so many alumni attending events, renewing annual memberships, and making donations to the school. I hope to meet as many alumni as possible in the coming months.

Alexander Wyss – President
INSEAD Alumni Association Switzerland



INSPIRED VOLUNTEERS

Promoting INSEAD and
serving Alumni across
the country with
dedication and creativity



Basel Chapter President: **Marc Galin**, MBA'99J, Director Sales, JetAviation

Serving about 275 Alumni, the Basel volunteers organise several events per year. The team creates truly unique business conferences and social events, such as gourmet dinners and after-work get togethers, throughout the year. Its cultural activities provide a Basel-insider experience for alumni. Its annual ArtBasel tour is always fully-booked.

Geneva Chapter President: **Ludovic Choppin**, MBA'12D, Business Development Manager, Soleil Vie

The Geneva chapter develops ties within the INSEAD Romandie community through learning and social events, and activities with other leading alumni organizations, such as IMD and EPFL. It organizes business conference, career events and tours of the local ecosystem, such as Audemars Piguet and Hublot. Social activities enable discovery of premium venues and happenings, such as a sailing workshop on Lac Léman, the annual Art Geneva modern art exhibition, concerts by Orchestre de la Suisse Romande or a lunch at Abbaye de l'Arc.

INSEAD Private Equity Club (IPEC) President: **Martin Spirig**, MBA'06J, Partner, Invision

Since 2009, IPEC provides opportunities to learn about PE, interact with the PE industry and stay informed about PE trends. In 2016, IPEC's events included, the State of the Private Equity Industry conference in Zürich and the Spotlight on Shadow Banking conference in Geneva. In January 2017, it hosted a well-attended expert panel discussion about managing PE-owned companies.

Swiss Healthcare Industry Club (CHIC) President: **Aleks Ruzicic**, MBA'97J, Partner, Executive Insight

The CHIC team, including Vice Presidents Arul Ramadurai, MBA'05J and Laurent-Dominique Piveteau, MBA'01D, host two to three events a year. This past year it ran a digital health conference in Zug with local partners, a one-day symposium in September: Basel Agenda 2016: Mapping Healthcare Transformations and a CEO event featuring Shire's Flemming Ornskølv in January 2017.

INSEAD Women in Business Club **Mafalda Tenente (10), MBA'06J, and Laurence Amand-Jules (14), MBA'99D**

The newly formed IWIB organizes regular networking events in both Zürich and Geneva that are open to all alumni regardless of promotion year, gender or type of organization.

Zürich Chapter President: **Reto Gygax**, MBA'13D, Vialex Attorney at Law

Social and business events were organized in equal measure in 2016, including a day at the Wilde Tiere Family Club and the regular after work drinks events at Imagine and Gainsbourg. Knowledge events included: Solutions Strategy with INSEAD professor Markus Christen; Spooks, Hackers, Intruders, featuring a cyber-security expert panel; and a conference about the Swiss electricity market, featuring Jens Alder, CEO, Alpiq.

INSEAD Swiss Committee

The Swiss NAA Board and Committee are dedicated to the promotion and development of INSEAD and the alumni community in Switzerland.

National Alumni Association Committee

Alexander Wyss (p.17)	Richard Bissonnet (13)
President	Ex-Officio
Philippe Mauron (11)	-----
Vice President	Chapter
Matthias Frieden (6)	& Club Presidents
Treasurer	Ludovic Choppin (3)
Dorothee Deuring (8)	Marc Galin (5)
IAF Global Director	Reto Gygax (12)
Brigitte Reverdin (7)	Roberto Italia (2)
IAF Trustee S.R.	Aleks Ruzicic (1)
Bernhard Escher (4)	Martin Spirig (9)
IN-BOARD Leader	

«We are now positioned as a clear global leader in rare diseases.»

Flemming Ornskov, MBA'89J, quoted in Reuters



At the helm of Shire for four years, Flemming Ornskov, MBA'89J, M.D., M.P.H., made headlines in 2016 as a result of the USD 32 billion combination with Baxalta. Shire is now the world leader in rare diseases, with 2016 revenues of USD 11.4 billion, a position the company is determined to build on as it goes forward.

High Potential Drug Pipeline. Since he joined Shire, the company's market cap has doubled, according to Bloomberg. Its drug pipeline is at its most robust stage ever, with more than 40 clinical programs, 50% of which are in registration or Phase 3, and 75% of which are in rare diseases. It is also establishing innovation centers in biotech hubs, such as Cambridge, MA. Shire was named "Pharma Company of

the Year" in 2016 by Scrip. Its International Operational Headquarters are located in Cambridge, MA and Zug, Switzerland.

Pharma Industry Career. Flemming Ornskov is a life science industry leader with deep operational and international experience. He earned an MD from the University of Copenhagen, holds an MBA from INSEAD and Master of Public Health from Harvard University. He spoke to Swiss alumni at CHIC event in Zürich on January 31, 2017.



Jack G. N. Clemons, MBA'94D
Appointed to Board of Banque
Cantonale Vaudoise

Appointed in April to the BCV board of Switzerland's fifth largest bank, Jack is the former Group CEO of Bata Group SA. Before that he was CFO of a multi-channel retailer and a Deloitte partner (France, USA).



Patrick Hunger, MCCC14S
Appointed CEO of Saxo Bank
(Switzerland)

Patrick Hunger, previously the general counsel for Saxo Bank, was appointed in September to CEO of the Swiss subsidiary. The 46 year-old previously held positions at Credit Suisse Trust, UBS Investment Bank and SNB.



Anita Hauser, MBA'99D
Nominated to Roche Board

Anita Hauser is the Deputy Chairman of Bucher Industries, and also serves on the boards of AMAG and Glatz.



Fabrizio Petrillo, MBA'00J
New Head P&C, Axa Winterthur
From CFO to Chief of Property & Casualty in 2016, Fabrizio Petrillo has advanced at AXA Winterthur since joining in 2009.



Christoph Rubeli, MBA'92D
In the news

With Partners Group since 1998, and its Co-CEO, Christoph Rubeli was in the news due to the Zug and Singapore-based asset manager's expansion. Partners Group now has EUR 54 bn assets under management.



Urs Breitmeier AMP'13Mar
In the news

CEO of Ruag Holding, Urs Breitmeier, was in the news due to M&A activity to develop new business. Ruag now generates 62% of its revenues (CHF 1.7 bn 2015) outside of Switzerland.

SWISS IN-BOARD PROGRAMME

Promoting INSEAD's principle of life-long learning, the INSEAD Board (IN-BOARD) Initiative is an executive education programme organised by the International Alumni Associations. It is targeted at those who will serve on boards of SMEs and listed corporations. Registration for the next edition will be announced Q3 2017.



INSEAD Professor Erik van de Loo & Jaap Winter (pictured above) lead the kick-off weekend in Fontainebleau. They introduce IN-BOARD participants from the Belgian, Dutch, German and Swiss Alumni Associations to topics such as board dynamics and board effectiveness. Local modules on Legal, Strategy, HR, Accounting & Auditing and Startups are offered by top-level professional service firms in a series of Zürich-based workshops, tailored specifically to the Swiss corporate environment as shown in the calendar here for 2016/17 intake.

November 24–26 2016

Board Dynamics @ INSEAD
Fontainebleau (two intake dates)

Kickoff INSEAD with Eric van de Loo

January 19, 2017

Zürich

Legal. Baker & McKenzie, Zurich

March 2, 2017

Strategy. McKinsey & Company, Zurich

April 6, 2017

Zürich

Human Resources. Egon Zehnder, Zurich

May 18, 2017

Zürich

Accounting & Audit. PricewaterhouseCoopers

June 22, 2017

Zürich

Startups. Balz Roth & Peter Pfister

Each Zurich module takes place from 2pm to 6pm and concludes with a networking dinner.

Price CHF 6,000. Includes fees and networking dinners; does not include travel expenses and hotel accommodation.

Limited to 15 participants

Contact Bernhard Escher MBA'10J (bernhard.escher@juliusbaer.com)

Its size won't
grow over time.
Its value
most likely will.



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CRAFTING ETERNITY SINCE 1755



OVERSEAS
WORLD TIME



Geneva official watchmaking
certification



VACHERON CONSTANTIN
GENÈVE

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