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Carolina Müller-Möhl

*President, Müller-Möhl Group***The President's message**

In our March newsletter I outlined some of the initiatives we had undertaken to improve services to our membership. I will here briefly review progress on these different fronts.

**Membership renewal by credit card** After a number of technical delays and fitful stops and starts this new system of membership payments via credit cards was implemented over the summer. Due to the considerable delay compared to the normal billing cycle, we believe that a number of renewals were not completed, leading to a drop in membership payments.

We are following up with Alumni to take care of the renewals and hope that all membership dues will be paid up by end of year. The membership fees enable the Association to invest in continuously improved services and a variety of interesting events that offer an opportunity for learning and thought leadership, as well networking opportunities designed to benefit you. Your support is key to ensuring a network in Switzerland that thrives, has influence, and continuously provides benefits. Moreover, it enables ongoing investment in quality services. Like other business schools, INSEAD is engaged in a global competition and therefore the support and participation, financial and otherwise, of its Alumni is important and a worthwhile endeavour.

**Events and communications** As you will see from the reports in this newsletter, we have considerably upped our game in the quality of our events and the communication and reporting to the community at large of the valuable content that is being developed. We have engaged the part-time services of a skilled business journalist experienced in content management, event reporting and blog editing. Our [blog](#) is now continuously updated with news and events.

There you will find the report on Ilian Mihov's presentation on emerging market growth prospects and an article on the recent Africa Investment Forum held in Zürich, as well as articles about the recent "Women Mean Business" and Roch Doliveux events in Geneva. These reports illustrate how we are successfully complementing the more social and fun events with forums and seminars open to a wider audience and which generate learning and thought leadership.

**IN-Board** The program for this Swiss focused course for Non-Executive Directors, exclusively for INSEAD alumni, and organized by the Association, has now been finalized and will be taught by experts from Baker & McKenzie, McKinsey, Egon Zehnder and Price Waterhouse Cooper. Seats are being taken up rapidly and we are already planning to double the Swiss numbers for next year.

**Ilian Mihov** On another note, the Swiss alumni Association wishes to congratulate Ilian Mihov on his appointment to the position of Dean of INSEAD. His academic leadership is in no doubt and is exemplified by the fantastic turnout achieved for the event organised around his thinking on growth in emerging markets in Zürich earlier in the year. A typical comment was: "Ilian's presentation reminds me of why I went to INSEAD". We are equally confident in his leadership of INSEAD as an educational business and in unifying the various constituencies the school represents around a single, common, purpose.



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## Supervisory Board Training in Switzerland: IN-BOARD News

Syllabus IN-BOARD Switzerland		
Board Dynamics	INSEAD in Fontainebleau	November 29 – Dec 1 2013
Legal module*	Baker & McKenzie	January 16 2014
Strategy module*	McKinsey	February 27 2014
HR module *	Egon Zehnder	April 10 2014
Accounting module *	PricewaterhouseCoopers	May 22 2014

\*Each module takes place in Zürich from 2pm to 6pm and concludes with a networking dinner

Serving as a supervisory board member of a Swiss company has its duties and its prestige. It also has pressures, challenges, and risks. It is clear that supervisory boards are being held more responsible than ever. The board is expected to direct companies through periods of growth and consolidation, regulatory hurdles, and often with a focus on internationalization.

To address these challenges the INSEAD Board Initiative (IN-BOARD) offers an executive education program with five modules over five months. Participants receive coaching on strategy, culture, and corporate governance, with training in the legal and accounting aspects that Swiss board members need to conscientiously lead high-performing companies and organizations.

The program is targeted at Alumni who are involved in or aspire to play a role on Boards of Directors or Advisory Boards, from small and medium sized enterprises (SMEs) to listed corporations.

The Initiative was launched with great success by the Dutch and German INSEAD Alumni Associations, and we are proud to now introduce it in Switzerland as well.

The kick-off weekend in Fontainebleau, led by INSEAD Professor Erik van de Loo, will introduce IN-BOARD participants to board dynamics and effectiveness, and will include a full day of leadership development coaching.

For further information contact:

**Bernhard Escher (MBA '10J)**  
INSEAD Alumni Association  
Switzerland - Board Member  
[bernhard.escher@juliusbaer.com](mailto:bernhard.escher@juliusbaer.com)

Local modules on Legal, Strategy, HR and Accounting/Finance related issues are offered by top-level professional service firms in a series of Zürich-based workshops, tailored specifically to the Swiss corporate environment.

### Participation

Enrolment is limited to 10 seats due to the current capacity of the Fontainebleau module.

This module will also be attended by IN-BOARD participants from the Dutch and German INSEAD Alumni Associations.

Participation cost is CHF 6,000 (this includes the program fees and the networking dinners; it does not cover travel expenses and hotel accommodation)

# The INSEAD Alumni Fund

Swiss Alumni have traditionally been one of the most generous donor groups for the development of INSEAD, at times accounting for an astounding 50% of total donations received globally.

This exemplary tradition has been maintained and strengthened this year through a gift of S\$5 million from André Hoffmann, Vice Chairman of F. Hoffmann-LaRoche, the global pharmaceutical and medical diagnostic pioneer, and a 1990 graduate of INSEAD's MBA programme. It is directed towards the construction of INSEAD's innovative new Leadership Development Centre in Singapore.

"INSEAD provided me with a priceless asset: deep business insight and a global vision of management that



have enabled me to meet the many challenges I have encountered as a board member of many international organisations", said

André Hoffmann (pictured left) in a statement.

"Preparing for the future is a fundamental requirement of leadership and I consider it a moral obligation to contribute to the education of tomorrow's global leaders. INSEAD's invitation to partner in its Asian expansion is an exciting opportunity that I am delighted to participate in.

"As we all know, global economic growth depends on developing new talents and creating value all over the world. No region will be more important in that process than Asia and INSEAD Singapore will be a major source of future global business leaders.

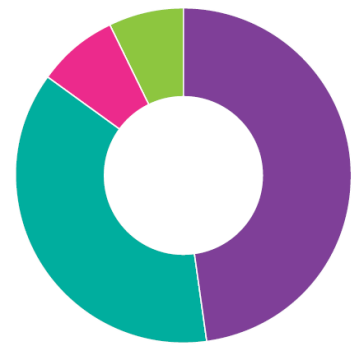
"I regularly come to know and work with new inspiring leaders emanating from INSEAD and I'm confident that the Asia campus in Singapore will bring talented people together and

pave the way to new influential leadership."

We are proud to be associated, as Swiss Alumni, with André Hoffmann. It is generally accepted that nothing inspires a small number of large donors more than the commitment and giving of a large number of small donors. It is therefore doubly important that this exceptional gift be followed up by donations from all of us, however small.

For further information contact:

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IAF Trustee Switzerland  
[dorothee.deuring@alumni.insead.edu](mailto:dorothee.deuring@alumni.insead.edu)



**INSEAD sources of revenue by area 2011/2012**

Executive Development	48%
Degree programmes	37%
Gifts & external funding	8%
Other income	7%

## INSEAD Fundraising Facts and Figures

Amount donated by Alumni in 2012	€3.1 million
Class gifts from reunions total	€1.18 million
Increase in Alumni donations year on year	€1 million
MBA Scholarships enabled by philanthropy	209
Number of new alumni in 2012	1,806
Total number of INSEAD alumni	44,661
Number of countries hosting alumni	171
Number of global alumni clubs	Five
Return earned by endowment fund in 2012	4%
Size of endowment fund	€151.5 million
Endowment funded research and projects	€5.7 million
Increase in size of endowment fund over 2011	€9.2 million

Source INSEAD [Donor's Report](#) (PDF)

# Newsmakers

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## Alumni Newsmakers in Switzerland

[Gianni Onorato is new CEO of MSC Cruises](#)

[Wolfgang Wandhoven appointed CFO of Sanitas](#)

[Michael Kende Joins Internet Society in Geneva as Chief Economist | Internet Society](#). Former INSEAD professor Michael Kende will be responsible for leading economic research and analyses and providing leadership on key Internet development, policy, market, and technology issues.

## International Newsmakers

[Alumni take to the pitch for INSEAD's Global Day | Al Bawaba](#). INSEAD's UAE based alumni recently held a day of activities in Dubai to mark Global INSEAD Day, a special day of celebration of the school's community and values.

[Forbes India Magazine - Is There Life After an MBA?](#). Whatever you expected when you entered the degree programme, it all looks different ten years hence. An INSEAD case study draws lessons on career success ..

[The Universities That Produce The Most CEOs - Forbes](#). THE interviewed Odgers Berndtson, a partner at one of London's top headhunting firms, who said that a degree from a school with a strong reputation can help an executive get ahead on the path to the C-suite. "There is an elite group of top universities that stand out," Berndtson told THE. "If you have been to Harvard, Oxbridge or INSEAD, that has an impact."

[A Chanson For Our Anciens](#). Amidst the abiding clamour for a spot in business schools in the US and India, French B-schools have led a Gallic charge right up the global rankings list. In 2012, the *Financial Times* ranked two of them (INSEAD and HEC) in the top 20 list, now part of a fledgling but sizeable network of anciens in India.

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## INSEAD's Global Thought Leaders: Ideas With Power

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This year, seven INSEAD professors, more than any other business school, have been identified among the world's most influential business disrupters, by Thinkers50, a biennial ranking of management and leadership thinkers, reports INSEAD Knowledge.

Their ideas have the potential to change business for the better. Being nominated for a Thinkers50 award is considered to be similar to being nominated for the "Oscars" in management and leadership thinking.

Those recognized previously have included Peter Drucker, Michael Porter, Bill Gates, Steve Jobs, Tom

Peters, Richard Branson, Clayton Christensen and other esteemed thinkers.

True thought leaders change the way we look at the world. Their ideas disrupt accepted practices and set a new path for others to follow. Herminia Ibarra, Hal Gregersen, Laurence Capron, Gianpiero Petriglieri, Morten Hansen, W Chan Kim and Renee Mauborgne have been shortlisted for the 2013 Thinkers50 Awards. Over the next weeks INSEAD Knowledge will speak with the school's new thinking superstars about their work and research, and look at how their ideas broke new ground and made a difference.

"For too long business thinking could be characterised as male, pale and stale, that is no longer the case," notes Stuart Crainer who, with partner Des Dearlove launched Thinkers50 in 2001. "As management becomes more global and people move around the world it's increasingly difficult to pinpoint exactly which country a thinker comes from."

INSEAD's shortlisted professors encapsulate this global diversity, coming from three continents promoting ideas with the potential to impact social and business management practices across the planet. Source: [INSEAD Knowledge](#)

## Zürich Area Activities

Our marketing efforts have shown an effect: The Zürich Committee has become larger and stronger in the past few months. Several newcomers, not necessarily new faces in the local INSEAD community, but newcomers to the Committee have volunteered to be part of our leadership team. We are looking forward to working with them in the future and we are confident that we are in an excellent position for organizing a diverse number of events in 2014.

### Upcoming Events in 2013

Do you still know Google? We visit Google again in its impressive Zürich R&D Center. If you have not yet registered, you should speed up. Places are limited. **Date: 24 October 2013.**

Random Dinners in the greater Zürich area, always a highlight for those who attend. **Date: 1 November 2013.** The invitation has been circulated.

Joint visit with London Business School of the Kunsthaus of Zürich featuring a special exhibition of Edvard Munch. **Date: 7 November 2013**

Joint speaker event with Harvard, IMB, Berne-Rochester featuring Joe Ackermann, one of the most prominent ex bankers in the world. Needless to say that this will be a very interesting event. **Date: 14 November.** **Invitation will follow soon.**

Exciting events over the last few months included the first Zürich-based African Mid-Market Investing Panel organized by our President, Richard Bissonnet, in September and a speaker event with INSEAD Professor Ilian Mihov who has since become Dean of INSEAD, as well several informal drinks events. (Both of which we have highlighted below).

We also attended again the Annual Dragon Boat Race, for the first time with two mixed teams.

### Do's, Don't's, Gaps and Traps: How Invest in the Mid Market in Sub-Saharan Africa (September 2013)

To provide a rare insiders' look at African investment, we hosted about 100



Swiss alumni and special guests at the Africa Mid-Market Investment Seminar, as six experienced and successful African investment professionals described their experiences and discussed the key factors that determined success or failure for investors in the rapidly growing Sub-Saharan market.

Moderated by Michael Southam, a partner at Rockcliffe Partners, a Swiss boutique M&A firm specializing in African opportunities, the discussion focused on the practical aspects of investing in Africa and addressed some of the myths surrounding the subject such as the size of investments required to succeed on the continent, including Do's and Don'ts, where to look and what to look for in African investments as well as practical aspects of how to invest. [Read the special report](#)

### Picking the Winners in the Emerging Markets Event with Ilian Mihov (May 2013)

In May of this year, the Yuan climbed



to its strongest level against the US dollar since 1994. India's Rupee climbed to a two-month high as inflation there eased, and Brazil's Real is slightly up since the beginning of the year. According to Ilian Mihov, Dean of INSEAD, Professor of Economics, the currency fluctuations are not indicative of a long term change in his forecasts. Change is underway in the long term, no doubt. In 1980 the richer countries represented 60% of output, but by 2015 it will be 47%," said Mihov speaking at a Swiss INSEAD Alumni Association event in Zürich in early May, organized by Alexander Wyss, a partner at Baker & McKenzie, and President of the Zürich chapter.

Attendees heard an overview of his research and conclusions, making it clear that institutions matter for the economic well-being in emerging markets, good governance, including property rights, ease of doing business for entrepreneurs, rule of law, independent central banks, and the ability to reform are all combined to influence the potential rate of growth in emerging economies.

Discussion was lively following the presentation at the historical Zunfthaus zur Waag. One alumnus stated that she'd exempted Professor Mihov's course when doing her MBA, a mistake she was keen to amend by attending the event. [Read the special report.](#)

### Zürich Committee

President:

**Alexander Wyss (MBA'01)**

Treasurer:

**Matthias Frieden (MBA05)**

**Dorothee Deuring, (MBA96)**

**Rajiv Shetty, (MBA06)**

**Bernhard Escher, (MBA10)**

**Jann Hatz, (MBA96)**

**Daniel Wehrli, (MBA04)**

**Fabrice D'Erm, (YMB04)**

**Michael Levi, (MBA01)**

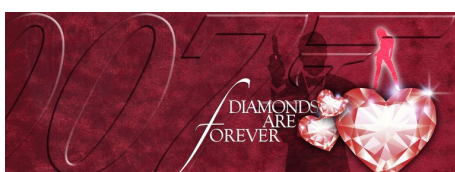
## Geneva Area Activities

We had a great year for the Geneva chapter increasing participation by over 30%, doubling the number of learning events and encountering great success on evening conferences.

### Upcoming events and activities

Random Dinners : wine and dine with surprise Alumni. **October 5**

Speaker event with Sanjiv Mehta, Chairman of the East India Company, on building a global luxury brand at Metropole in Geneva. **October 9**



**Diamonds are Forever**—Joint Business School Ball 2013 hosted by INSEAD. Dress-code is spy style. Early Bird ticket prices until **October 15** on [Amiando](#). **November 16**, at the Grand Hotel and Casino, Domaine de Divonne.

Year-end drinks in Lausanne on **December 5** and in Geneva on **December 12**.

### Six Month Review

In March: Fabrice Leclerc gave an inspiring talk at the Mère Royaume on how reconnecting with nature and people can lead to true and meaningful innovation.



Angel Investing Event

In April: We welcomed 80 INSEAD and EPFL Alumni to a joint event on “How to become an Angel in Suisse Romande”. After the overview on the Angel Investing scene by Claude Florin, president of A3 Angels, Kelly Richdale moderated a lively panel

discussion featuring Martin Velasco (MBA’84), a successful serial angel investor, and 2 entrepreneurs on the rise, Pedro Bados (Nexthing) and Marco Boella (Lemoptix). In addition, Michele Cueni from the Covey Institute gave a workshop on the “7 habits of Highly Effective People”, making us reflect on our true North. Yves Haldemann led a unique evening at the Cully Jazz Festival, with a Flamenco Jazz Fusion concert and drinks.

In May: George-Edouard Dias, former head of Digital at L’Oréal Paris, spoke in Lausanne on how L’Oréal successfully used the digital revolution to engage consumers and his vision of the future. And in a different style, Roch Doliveux, CEO of UCB (MBA ’81) , gathered about 60 Alumni for an evening talk at the Métropole. Read the report [here](#).

In an intimate interactive format, we reflected on the “Societal Value of the Enterprise” and how the model was used to transform UCB into a leading patient-centric company.



Family Brunch

In June: Annual cross-business schools drinks party at La Potinière organized by University of St-Gallen. We welcomed renowned CERN scientist Dr. Guido Tonelli, for a lunch conference at the Metropole, revealing the secrets behind the Higgs Boson and the Hydron Collider. Sébastien Simon took us to the Château de Vullerens for a family brunch in a gorgeous setting above Morges. And the golf competition took place at the Golf de la Maison Blanche.

In July & August: we met for a lunch at the Tennis Club des Eaux-Vives, and held an informal Geneva General Assembly. Denis von der Weid

(MBA’61) opened in August the doors of Antenna Technologies for insights on Social Innovation. Antenna develops smart, simple, low cost technologies to improve the lives of people living in extreme poverty, coupled with innovative and forward looking business models.



Chateau de Penthes

In September: Over 60 alumni gathered to celebrate the first Global INSEAD Day. We enjoyed a great party and a stunning view at the Chateau de Penthes and held our Swiss AGM. We also welcomed Professor David Dubois who shared with us his latest research on drivers and attitudes in status-driven marketing.

Last but not least, we welcome Georges Kiener and Ludovic Choppin to our committee and wish to thank Sonja Fabjan and Irene Dupré-Latour for their service contributions upon their departure from the committee.

### Geneva Committee

President

**Leila Ojeh (MBA01),**

Vice-President

**Rumyana Dorlas (MBA02),**

Treasurer

**Oengus Ramsay (MBA95),**

Jonas Larsson (MBA’89)

Philippe Mauron (MBA’95)

Sébastien Simon (MBA’88)

Andrea Bastreggi (CIM’95)

Yves Haldemann (MBA’95)

Kelly Richdale (MBA’00)

Maya Shaham (MBA’01)

Ludovic Choppin (MBA’12)

Georges Kiener (MBA’82)



## Art & Finance - Worlds Apart or Twin Galaxies?

hosted by INSEAD Alumni Association, Geneva Chapter

Hotel de la Paix, 11, Quai du Mont-Blanc, 1211 Genève 1

Thursday, Oct 17 2013 6:00 PM

### Invitation to Art & Finance Panel

#### iPEC Event Geneva

Why did a billionaire New York Hedge Fund manager pay USD12mil for the decaying, stuffed carcass of a shark (by Damien Hirst)? By what alchemy does Jackson Pollock's No. 5, 1948 sell for USD140 million?

Art sales, transacted in New York galleries and auctions alone, are estimated at USD8 billion a year, a figure that has more than doubled over the last two decades. "The art world feels like the private equity market of the '80s and the hedge funds of the '90s," a New York collector and financier said recently. "It's got practically no oversight or regulation." Should art be treated as a commodity and thus be subjected to further scrutiny and market regulation?

Is art an asset class? Why do or should people invest in art? What is the art of investing in art when the rewards aren't always financial? Are auction houses aspiring to become private banks?

These are the questions that will be discussed and debated on this panel hosted by iPEC that will provide highly engaging insights into a defining cultural and economic phenomenon of our times.

[Click for Tickets and Registration](#)

#### Panelists

**Edward Mitterrand,**  
Founder, Mitterrand + Cramer, Geneva



**Eric Valdieu,**  
Founder Valdieu Fine Art  
(ex-VP, Christies, Geneva)



**Irana Ochsner,**  
Gemologist, Sciens Diamond Management, London

**Frederic Dawance,**  
Moderator  
Lombard Odier & Cie



Cost  
CHF 50 for INSEAD Alumni  
CHF 75 for Guests

Panel discussion followed by a networking cocktail.

Registration 18:00 - 18.30

Panel discussion: 18:30 - 19:30

Apéro: 19:30 - 21:00

#### About INSEAD Private Equity Club(iPEC)

iPEC provides a global forum for the more than 1,000 INSEAD Alumni working in venture capital and private equity. iPEC's goal is to reinforce the links between our community and INSEAD, and to increase the school's visibility in the private equity industry.

The Swiss iPEC group is coordinated at the national level, but organizes local events separately for Zürich and Geneva.

For inquiries about iPEC Switzerland, please contact

**André Aubert**

andre.aubert@lgt.com in Zürich

**Pan Pan**

pan.pan@vogelco.com in Geneva

## Basel Area Activities

Art Basel attracted INSEAD Alumni and guests from around Switzerland on June 14<sup>th</sup> for a Swiss INSEAD Alumni Association event to mark the 2013 Basel edition. The INSEAD – Art Basel event revealed a great interest in art in our Swiss Alumni community. The



event attracted members from Zürich, Lausanne, and Geneva, in addition to Basel. We received the welcome support from two Alumni and their respective companies that made the event truly special for us. Saji Jabbour,

CFO at Audemars Piguet (MBA' 2000) and Hans-Kristian Hoejsgaard, CEO of Oettinger Davidoff AG (AMP' 92).

Thanks to both companies, Alumni were treated to VIP status. Audemars Piguet, which initiated its partnership with Art Basel at its show in Hong Kong in May 2013, provided upgraded passes granting access to the exhibit grounds and to the Audemars Piguet VIP lounge area. Throughout the day, guests were invited to take a break and sample a cigar, and a drink, at the Davidoff Cigars VIP lounge. A late afternoon cocktail, hosted by Audemars Piguet at their lounge, enabled us to meet Mr. Olivier Audemars, great grandson of one of the founders. He greeted the guests and presented the lounge, the brand's design and artwork, explaining how these capture the brand's essence and draws on the company's roots in the Vallée de Joux. Guests could also view the art of watch-

making 'live' at a small atelier in the lounge entrance, as well as marvel at iconic Audemars Piguet timepieces.

The INSEAD Art Basel Alumni event



ended with a guided tour of the Arts Unlimited section of Art Basel's Exhibit. A special thanks to Laurence Rochat at Audemars Piguet, Maneesha Baljekar-Trees at Davidoff Cigars and Nicole Reber at gcc GmbH for organising a tour of the Exhibit.

### Basel Committee

**President:** Marc Galin

Monika Naef  
Mihai Teognoste  
Noel Ortiz

## Future Events Update

### Zürich

#### **24 October**

Do you still know Google? A visit to Google's R&D center

#### **1 November**

Random Dinner

#### **7 November**

Kunsthhaus Zürich: a joint event with LBS to view Edvard Munch exhibit.

#### **14 November**

Speaker event with Dr Josef Ackermann, the former chairman of Deutsche Bank, a joint event with Harvard, IMB, Berne-Rochester

### Basel

#### **20 November**

After works drinks Ono Café Bar

Christmas Dinner : tbd

#### **Reunion Weekends**

#### **11 -13 October 2013**

Europe Campus - reunions for the MBA classes of '88 and '83, '78, '73, '68 and '63.

#### **Healthcare Club**

#### **24-25 October 2013**

INSEAD Healthcare Alumni Summit Zürich:

#### **7 November 2013**

Lausanne: Panel discussion

### Geneva / Lausanne

#### **November 16**

Diamonds are Forever : Joint Business School Ball 2013 hosted by INSEAD. at the Grand Hotel and Casino, Domaine de Divonne

#### **December 5**

Year-end drinks in Lausanne

#### **December 12**

Year-end drinks in Geneva

## Leveraging Our Collaboration Network

In 2013, we have continued to collaborate extensively with our partners, offering highly interesting events in healthcare/life sciences to our members. We have had several events this year, two of which we would like to highlight here.

### “Customer-focused medtech innovation: the ‘job-to-be-done’ approach”

25 June 2013, Stade de Suisse (Wankdorf), with Regional Partner Medtech Switzerland

Case study presentation followed by roundtable panel with Mathias Aeberhardt (Head of Marketing EMEA, GM Switzerland, Cochlear), Professor Thierry Carrel (Head University Department of Cardiac and Vascular Surgery, Inselspital), Dr. Ralf Nacke (Member of the Board of Directors, YouRehab) and Beat Walther (Managing Partner, Vendbridge)

Facilitated by Aleksandar Ruzicic (INSEAD MBA97J)

### “Moving beyond the pill: the value of services for biopharma”

26 September 2013, Congress Center Basel, with Regional Partner BioValley

Roundtable panel with Emmanuel Bueb (CEO, Boomerang Pharmaceuticals), Dr. Markus Hammer (Managing Director, Boehringer Ingelheim Switzerland), Dr. Jürgen Raths (President and CEO, Correvio) and Dr. Jörg Serafimov (Global Product Manager BioPharm, Novo Nordisk)

Facilitated by Aleksandar Ruzicic (INSEAD MBA 97J)

### Recent Events in 2013

28 March 2013, Lausanne: Day Event at the EPFL by Inartis Network  
“The dynamism of research and development in Switzerland” with Swiss Federal Councillor Johann Schneider-Ammann (INSEAD MBA 83J)

25 June 2013, Bern: Panel Discussion  
“Customer-focused medtech innovation: the ‘job-to-be-done’ approach” (see details below)

17-19 September 2013, Lucerne: Event by World Medtech Forum Lucerne

Executive Day, North American Day, South American Day

Please contact us if you are interested to collaborate with your institution. Sponsorship opportunities for the INSEAD cHIC are available for CHF 5,000/year

## Collaboration network systematically developed

Throughout 2013, we have leveraged our strong collaboration network systematically, enabling us to offer more healthcare/life sciences events than ever to INSEAD alumni in Switzerland. Our Regional Partner for the Lake Geneva area – the EPFL with their alumni organization, has had a very active start with an event at the beginning and the end of the year, thanks to the great leadership of Laurent-Dominique Piveteau (MBA'01D) and Odile Batty (INSEAD MBA 81).

Other events we had the pleasure to participate in include a March 2013 speaker event at the EPFL hosted by Inartis Network in Lausanne, which was called, “The dynamism of research and development in Switzerland” with Swiss Federal Councillor Johann Schneider-Ammann (INSEAD MBA 83J), as well as the World Medtech Forum Event in Lucerne in September in its Executive Day, North American Day, South American Day

### Upcoming Events in 2013 (see our [website](#) for more details)

24-25 October 2013, Zürich: INSEAD Healthcare Alumni Summit  
**“Disruptive collaborations: novel partnerships advancing healthcare”**

7 November 2013, Lausanne: Panel discussion (topic to be defined)

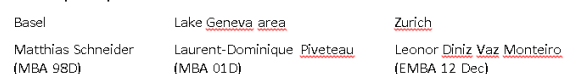
Finally, we would like to thank all that contributed to our successful activities this year, and particularly the members of our Leadership Group as well our financial sponsors for their support in 2013:

Aleksandar Ruzicic, President  
aleksandar.ruzicic@insead.edu  
Chandra P. Leo, Vice President  
chandra.leo@insead.edu

#### Regional Partners (alphabetical by city)



#### Leadership Group



#### Sponsors (alphabetical)

